

IMPERIUM CREATIVE STUDIO

AMBASSADOR PROGRAM

Member Guide

How to activate your profile, share your referral link and track your opportunity

A practical guide for IMPERIUM Ambassadors

Welcome to the IMPERIUM Ambassador Program

As an IMPERIUM Ambassador, you can turn qualified sales into commissions, grow a network and build a long-term opportunity around the studio experience. Your personal referral link is the key to making sure qualifying bookings and purchases are connected to your account.

What you can do

- Create or access your MAPRO account.
- Activate your Ambassador profile.
- Share a personal referral link or QR code.
- Track referrals, Club production, bonuses and payouts.
- Connect Stripe so eligible commissions can be sent to your bank account.

Important security note

Only use your own account, your own referral link and the official IMPERIUM website. Never share your password, Stripe login or private account information.

1. Sign in to the Ambassador Portal

Open the Ambassador page on the IMPERIUM Creative Studio website and choose Sign in. Use the email and password connected to your MAPRO account.

- 1. Open the official page** Visit the Ambassador Portal from the IMPERIUM website menu.
- 2. Choose Sign in** Select Sign in under the Ambassador Program section.
- 3. Enter your account details** Use the email address and password associated with your account.
- 4. Open My Ambassador Account** After sign-in, open the dashboard to view your profile, setup status and tools.

2. Complete your Ambassador setup

The first time you open the dashboard, your account may show a Stripe Connect setup notice. This step is required before commissions can be paid to your connected bank account.

- 1. Review the status** Look for the current status shown in the Stripe setup panel.
 - 2. Click Complete Stripe Setup** Open the secure Stripe Connect onboarding flow.
 - 3. Enter accurate information** Use the legal and banking information requested by Stripe.
 - 4. Finish the onboarding** Return to the Ambassador dashboard and confirm the status is no longer restricted.
- If Stripe asks for verification documents or additional details, complete those requests directly in the secure Stripe flow. The IMPERIUM team cannot see or change your private banking password.

3. Copy and share your referral link

Your referral link is the tracking link assigned to your Ambassador account. When someone starts from your link and completes a qualifying purchase or booking, the system can associate the activity with you.

- 1. Find Referral Link** Scroll to the Ambassador Growth Tool section of your dashboard.
- 2. Copy the link** Use Copy Link to place the full referral URL on your clipboard.
- 3. Share it** Send it through WhatsApp, Instagram, email, text message or your preferred channel.
- 4. Use the correct link** Keep the link intact. Do not remove the referral code or replace it with the home page URL.

Best practice

When a client asks where to book, send your personal referral link or a product-specific referral link so the system can track the sale correctly.

4. Use your referral QR code

The Ambassador Growth Tool also provides a QR code connected to your referral link. It is useful for printed cards, flyers, events and in-person conversations.

- 1. Open the QR section** Find the QR code displayed beside your referral URL.
- 2. Download or display it** Use Download QR to save the code or display it on your phone.
- 3. Let people scan** The scan should open your referral destination with your code attached.
- 4. Confirm the destination** Test the QR before printing it on marketing materials.

Do not share a screenshot that includes private account information. Share only the QR graphic or the referral link intended for customers.

5. Understand commissions and Club growth

The Ambassador page explains the current earning structure and includes a commission simulator. The simulator is an estimate for one sale amount; actual commissions depend on qualifying payment and program rules.

- Level 0 — direct from your link: 15%.
- Level 1 — your team direct: 10%.
- Level 2 — team of your team: 5%.
- Use the calculator to estimate a sale before speaking with a prospect.

Build your Club

When your referrals become Ambassadors too, they can join your Club. Qualified activity from the team may contribute to additional earnings and performance milestones shown in your dashboard.

6. Track your dashboard and payouts

Your Ambassador dashboard is the central place to follow referrals, Club production, sales volume, payouts, bonuses and progress. Check it regularly so you can catch setup notices or verification requests.

- 1. Review your account status** Confirm your Ambassador profile is active and Stripe is connected.
- 2. Review activity** Look for referred clients, qualified sales and team activity.
- 3. Open Stripe Express** Use the Stripe Express Dashboard link when you need to review payout information.
- 4. Keep your details current** Update requested information promptly so eligible payouts are not delayed.

When do I get paid?

Commissions are processed through the system once the qualifying payment is completed and validated. Eligible commissions can be sent automatically to your connected bank account after Stripe setup is complete.

7. Quick answers

Do I need to own a studio?

No. You do not need to own a studio, equipment or location. You connect people to the available offers.

What can I recommend?

Studio rentals, memberships, studio sessions, bundles and other offers available in the IMPERIUM ecosystem.

Can I use WhatsApp and Instagram?

Yes. These channels are useful for sharing your referral link, QR code and approved promotional assets.

What if a client wants to talk first?

Answer basic questions, explain the offer clearly and guide the person to the correct page using your referral link.

What if I need help?

Contact the IMPERIUM team before creating a second account or sending a different link.

Final checklist

- ☐ I can sign in to my MAPRO account.
- ☐ My Ambassador setup is complete.
- ☐ Stripe Connect is verified or in progress.
- ☐ I copied my personal referral link.
- ☐ I tested my QR code.
- ☐ I know where to review payouts and activity.

Build with consistency. Share value, use your personal link and keep your account information secure.